

## **Company Profile**

TIK-TOK's story started in 1980s, when one of our ancestors started selling watches in a traditional market in Jakarta. As the business grows we realize the need of expansion, and the very first commercial outlet was in Gajah Mada Plaza in 1993. Then we are lucky enough to mark our grounds in other prominent malls in Jakarta such as Pondok Indah Mall and Mall Kelapa Gading.

As the new generation taking over the business, the concept TIK-TOK Watch Repair was initiated in 2016 as a business expansion of our parents watch business. With TIK-TOK we are able to fulfill after sales services such as watch repairs, battery replacements, cleaning, polish and cosmetic straps.

The first ever TIK-TOK outlet was in Mall Bali Galeria – ATM center in Bali. We started with 4 employees and 1 operational outlet in 2016. Today TIK-TOK has employed total more than 30 employees and we are currently managing 8 outlets in Jakarta, Tangerang, Solo, Surabaya and Bali.

Our struggle with opening our first watch business ever has made us appreciate any kind of watches regardless its value. Whether it came from your first salary, from your first love, or from your inheritance, we will treat your watch as if it is precious to us.