

## **MARKETING INTERNS**

## What are we looking for:

- Support the marketing team
- Assist in the creation of signage, mock-ups, email campaigns, and social media content
- Seek and analyze competitor marketing material and digital content
- Create and maintain tracking reports of digital and traditional marketing efforts
- Assist in developing new social media campaigns, considering current and planned promotional activities.
- Monitor social channels and respond to feedback, questions, and concerns
- Assist in planning and staffing of trade shows
- Provide administrative support to management when required
- Assist in planning and hosting marketing events

## What we offer:

- Transportation allowance
- Great learning opportunity and experience working with the best Business & Developer team
- Great modern office & working environment
- FREE Lunch
- Fun social activities

## Who we are:

**Frisidea** is the enterprise technology partner of choice for software development, delivering a broad range of web, mobile, and desktop controls coupled with a service- oriented approach throughout the entire application life cycle. Frisidea consists of highly skilled developers specializing in agile development methodology, focusing on e- commerce, Fintech and business enterprise, utilizing modern programming languages as our platform.

Job Types: Internship

**Address**: Kantor Frisidea Tech Indonesia, Jalan Pluit Selatan No 1 (Aston Ruko #8) Jakarta Utara, DKI Jakarta.

Send CV to diah.rini@frisidea.com