

## TOR: WEB DEVELOPER

Organization: iMMAP

Mailing Address: RRB / ITC, 1300 Pennsylvania Avenue NW, Suite 470,

Washington, DC 20004 USA

Program Title: Global

Country/Region: Medan - Indonesia, iMMAP Remote Office

**Duration:** Full time

#### **ORGANIZATION**

iMMAP is a pioneering organization that is leading the way in the effective use of information management practices and principles in the service of humanitarian relief and development.

### LINE MANAGEMENT

The iMMAP IT/Web developer will work under the direct supervision of the iMMAP COO and under the close collaboration of the iMMAP Communication officer.

## **RESPONSIBILITIES**

Website management and development while also managing all SEO activities such as content strategy, link building and keyword strategy to increase rankings on all major search networks.

- Implement interactive design and technical improvements for iMMAP website.
- Helping in prototyping and developing new functionalities for iMMAP website.
- Advise on, implement and manage solutions in WordPress for dynamic sites driven by data from external sources.
- Make changes to information architecture, navigation, create new sections, content, linking and other factors to improve SEO positions for target keywords.
- Install, enable and configure plugins and features.
- Customize plugins.
- Write code to implement new features or custom plugins.
- Install WordPress updates, patches and security updates.
- Front-end design including visual design elements and theme creation.
- Deployment of WordPress sites onto staging and live environments
- Management of staging and live environments.
- Provide technical documentation for site administrators to fully utilize new features.
- Provide technical support as needed to site administrators and content managers for content creation and user/permission management.



# **QUALIFICATIONS**

- 3 years of experience, knowledge of humanitarian and aid development sector is an asset.
- Experience in WordPress site-building, development and theming.
- In depth knowledge of WordPress site building with skills in developing custom plugins and utilizing WordPress entities.
- Proficiency in WordPress installations, updates and configurations.
- · Proficiency in standards compliant HTML, CSS, XML, and JavaScript.
- Up-to-date with the latest trends and best practices in SEO.
- Understanding of UI design, UX and information architecture and familiarity with developing user flows and mobile UI/UX would be an advantage.
- Able to communicate in English is preferred.
- Fresh graduates are welcome to apply.

#### **WORKING CONDITIONS**

- Position based in Medan, Indonesia
- The position is expected to be a full time position, starting as soon as possible with possible renewal based on performance result and funding availability.