



Marketing And Business Development Internship

Job Type	: Internship
Job Industry	: Higher Education
Job Function	: Business Development
Experience	: Fresh Graduates / Less Than 1 Year Experience
Salary	: IDR 2.000.000 - 3.000.000
Education	: High School or Equivalent (SMU, SMK, etc)

Description

As RevoU #1 intern, you will have one of the most fulfilling and diverse job you could dream of, working hand to hand with the Founding team and learn how to build an internet start-up from the ground-up. The scope of this internship will be very broad as you will touch many fundamental part of the business in its early days. That said, the two core activities you will work on will be:

- 1) Grow initial student demand via a variety of marketing channels and strategies such as:
 - content marketing (you will work with the people responsible for this >> <https://artplusmarketing.com/how-to-build-a-regional-pr-content-marketing-team-from-scratch-e4ae2b41cd80>)
 - reaching out students of your own university and other universities across Indonesia
 - leveraging LinkedIn & other social media platforms
- 2) Collect feedback from initial users to help us improve the product. You will be running students interview (via phone, email), meeting them face to face and share your learnings with the founding team.

Requirements

You are a fit for this role, if you:

- Think quick on your feet and are able to translate the information you collect into actionable business insights
- Are a natural-born-communicator and genuinely enjoy interacting with people on a daily basis, convincing them of RevoU's revolutionary approach
- Are comfortable with lack of predefined processes and structure
- You have a can-do attitude, are eager to always face new challenges and don't get discouraged easily (as you will face many challenges!)
- Hard-working and insanely eager to learn and learn...and learn!
- You have a positive attitude and you like to have fun, aka laugh a lot, while getting things done
- Have great written Bahasa and good English communication skills

Please Apply Through This Link

[Marketing and Business Development Internship](#)