



Job Description

Job title: Analytics Implementation Developer (Web)

Division/Department: Technical Solutions

Reports to: BizOps Mgr & Client Solution Mgr

Full-time

Part-time

Off-Site

On-Site

Work Responsibilities:

- Install, configure & use web analytics services such as Google Analytics and Google Tag Manager; perform quality assurance tests
- Develop JavaScript code for web analytics implementation and other tools that help support our consultants in meeting client needs
- Support the internal team in the installation, configuration and use of web analytics
- Maintain detailed documentation of data collection methods and dependencies
- Conduct technical training and knowledge sharing for clients and the project team
- Conduct audits and troubleshoot tracking gaps to maintain data confidence and implement data standardization practices
- Provide general troubleshooting assistance for analytics reporting and break fixes
- Partner with multiple business units within the client's organization as well as outside the company to ensure that best practices are being exposed to the client management and core website decision makers
- Keep yourself updated with new mobile technology or techniques relevant to ilmuOne Data' web development

Leadership Responsibilities:

- Commits to personal learning and growth

Qualifications and Requirements:

Software

- Bachelor's degree or equivalent
- Good understanding of HTML, CSS, and JavaScript
- Good understanding of DOM manipulation with JavaScript
- Experience with implementation of web technology libraries, frameworks, or APIs

Good to have

- Knowledge of Google Analytics
- Knowledge of Google Tag Manager
- Knowledge of mobile app development
- Minimum 1 year experience with web development, intermediate to advanced JavaScript development

Character

- Ability to work with minimal supervision and keep supervisors informed

- Ability to work well in a team environment
- Ability to communicate in clear and concise terms
- Ability to develop clear, unique and precise data analyses
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Print Employee Name:

Employee signature:

Date: