W3KI: Web3 Community Program for University Students [Global Remote]

ABOUT W3KI | *Empowering Web3 Native Regens*

W3KI is a leading community for learning and building Web3 in positive and regenerative ways. By, and for university students & fresh graduates (the first generation of Web3 natives). **Our mission** is to equip future generations of regenerative leaders in Web3.

We are seeking university-level **Researchers, Analysts, Marketers, Artists, Designers, Writers, Developers, Entrepreneurs, Builders, Creatives, etc.** to learn & build in Web3!

This remote program offers a guided entryway into understanding and navigating a plethora of concepts across Web3; including blockchains, NFTs, metaverses, DAOs, DeFi, tokenomics, GameFi, etc. You'll have the opportunity to work on various missions that require *your* ideation, research, planning and execution. This will enable you to learn-deeply-by-doing with well-rounded knowledge & experience in the hottest and most disruptive fields.

We highly value all of our team members and go the extra mile to make sure you receive a learning experience that fits your career aspirations and goals. You will be performing at in a globally entrepreneurial, yet professional environment.

If you are passionate to learn about Web3, relish the opportunity to formulate your own ideas and seek to collaborate with a multi-cultural team to discover, brainstorm and create potentially disruptive business tools & models; plus…

You are curious with a strong growth mindset to 'learn the unknown' with professional drive, a "yes can do" attitude, excellent research & analytical skills, are responsible / accountable & can work independently with self-discipline…then we would love to hear from you!

KEY RESPONSIBILITIES

• Research, analyze and report on a range of topics in the realm of Web3, including but not limited to: blockchains, NFTs, metaverses, DAOs, DeFi, GameFi, etc.
• Organize, write and deliver research with clear, concise and actionable insights
• Ideate, innovate, create and brainstorm relevant opportunities based on research and insights
• Strategize, plan and execute on selected projects based on knowledge accrued + ID gaps and learn to fill as needed
• Brainstorming and problem-solving for various projects and work challenges as they arise

KEY PROGRAM BENEFITS

• Training & development, both professionally and personally for well-rounded personal and career growth
• Hands-on research, analysis, brainstorming and ideation experiences in a highly entrepreneurial environment
• Accumulate knowledge and experience of new Web3 spaces + universal communications and leadership practices
• Opportunities to identify, propose and receive peer & executive feedback on work and ideas
• Flexibility of remote work, with exposure to the work culture and pace of a global organization with Web3 agility & mindset

KEY REQUIREMENTS, ARE YOU

• Resourceful with **strong market research** motivations and/or experience to identify hard-to-find information
• Responsible, reliable and mature; **delivers promises within agreed timeframes** and works well in teams
• **Excellent verbal communications** and **writing skills** to express thoughts, questions and ideas
• **Analytical and thoughtful** to process and organize info into easily digestible and insightful reports
• **Details-oriented** and highly aggressive to achieve quality results as soon as possible to move towards next stages
• **Proactive**, hungry to learn, extremely self-motivated to grow and achieve results
  PLUS:
• Prior experience in Web3 and / or experience / achievements in social media marketing is a plus
• Technical development and coding knowledge and interest are a plus

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This program is incubated by AEXELE. a boutique consulting and creative agency providing strategically creative communications with compelling storytelling considerations that are emotionally relevant to brand audiences. To apply, please send your **resume**, **cover letter** and **any relevant work samples** to: hr@aexele.com